

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (currently amended) A method performed by one or more server devices a devicee, comprising:

receiving, at one or more processors a processor of the one or more server devices devicee, a query, from a client device, that includes one or more terms;

determining, by one or more processors of the one or more server devices the processor, whether the query is a commercial query by:

determining, by the processor, whether the one or more terms of the query, in any particular order, matches a commercial query pattern in a list of commercial query patterns, and

identifying, by the processor, the query as a commercial query when the one or more terms of the query, in any particular order, matches the commercial query pattern in the list of commercial query patterns;

processing, by one or more processors of the one or more server devices, the query in a first manner when the query is not determined to be a commercial query, where processing the query in a first manner includes ranking documents in a first manner; and

processing, by one or more processors of the one or more server devices the processor, the query in a second, different manner in response to determining that the query is a commercial query, where processing the query in a second manner includes ranking documents in a second, different manner.

2. (canceled)

3. (previously presented) The method of claim 1 where the determining whether the query is a commercial query further includes:

determining, when the one or more terms of the query is not included in the list of commercial query patterns, whether the one or more terms of the query relates to at least one commercial query pattern in the list of commercial query patterns,

identifying the query as a commercial query when the one or more terms of the query relates to at least one commercial query pattern in the list of commercial query patterns, and

identifying the query as not being a commercial query when the one or more terms of the query is unrelated to the list of commercial query patterns.

4. (previously presented) The method of claim 3 where the determining whether the query relates to at least one commercial query pattern in the list of commercial query patterns includes:

determining whether the one or more terms of the query relates to at least one commercial query pattern based at least in part on at least one of whether a stem word of the one or more terms of the query matches a stem word of a commercial query pattern in the list, or whether a synonym of the one or more terms of the query matches a commercial query pattern in the list.

5. (previously presented) The method of claim 1 where the processing the query in a first manner includes:

retrieving one or more documents relating to the query, and
scoring the one or more documents based at least in part on a first set of criteria.

6. (currently amended) The method of claim 5 where [[in]] the processing the query in a second, different manner includes:

retrieving the one or more documents relating to the query, and
scoring the one or more documents based at least in part on a second, different set of criteria.

7. (previously presented) The method of claim 1 where the determining whether the query is a commercial query includes:

determining whether the query is a commercial query based at least in part on one or more attributes of documents that match the query.

8. (currently amended) The method of claim 1 where the determining whether the query is a commercial query further includes:

determining whether the query is a commercial query based at least in part on user-supplied data regarding the query or documents that match the query.

9. (currently amended) A computer-implemented system, comprising:

means for receiving one or more queries that each include includes one or more terms;

means for identifying whether each query of the one or more queries is a commercial query, where the means for identifying includes:

means for determining whether a subset of the one or more terms of each query in the one or more queries is included in a list of commercial query patterns, and

means for identifying one of the queries in the one or more queries as a commercial query when a subset of the one or more terms of the one of the queries is included in the list of commercial query patterns; and

means for processing each query in the one or more queries based at least in part on the identifying, where the means for processing each query in the one or more queries based at least in part on the identifying includes:

means for ranking documents in a first manner when the query is not identified as commercial; and

means for ranking documents in a second, different manner when the query is identified as commercial.

10. (currently amended) A server comprising:

a memory to store instructions; and

a processor to execute the instructions to:

receive a query that includes one or more terms,

identify whether the query is commercial by:

determining whether the one or more terms of the query, in any particular order, matches a commercial query pattern in a list of commercial query patterns, and identifying the query as a commercial query when the one or more terms of the query, in any particular order, matches the commercial query pattern in the list of commercial query patterns, and

process the query based at least in part on whether the query is identified as commercial;

rank documents in a first manner when the query is not identified as commercial; and

rank documents in a second, different manner when the query is identified as commercial.

11. (previously presented) A computer-readable storage medium containing instructions for controlling at least one processor to perform a method for processing a search query that includes a plurality of terms, the method comprising:

identifying whether the search query is a commercial query by:

determining whether a subset of the plurality of terms of the search query is included in a list of commercial query patterns, and

identifying the search query as a commercial query when the subset of the plurality of terms of the search query is included in the list of commercial query patterns; and

processing the search query based at least in part on whether the search query is a commercial query, where processing the search query based at least in part on whether the search query is a commercial query or a non-commercial query includes:

ranking documents in a first manner when the search query is identified as commercial; and

ranking documents in a second, different manner when the search query is not identified as commercial.

12-45. (canceled)

46. (previously presented) The computer-implemented system of claim 9, further comprising:

means for determining, when the one of the queries in the one or more queries is not included in the list of commercial query patterns, whether the one of the queries in the one or more queries is similar to at least one commercial query pattern in the list of commercial query patterns,

means for identifying the one of the queries in the one or more queries as a commercial query when each query in the one or more queries query is similar to at least one commercial query pattern in the list of commercial query patterns, and

means for identifying the one of the queries in the one or more queries query as not being a commercial query when each query in the one or more queries is not similar to the list of commercial query patterns.

47. (previously presented) The computer-implemented system of claim 46, where the means for identifying the one of the queries in the one or more queries as a commercial query includes:

means for determining whether the one or more terms of the query is similar to at least one commercial query pattern based at least in part on at least one of whether a stem word of the one or more terms of each query matches a stem word of a commercial query pattern in the list, or whether a synonym of the one or more terms of each query matches a commercial query pattern in the list.

48. (previously presented) The server of claim 10, where the processor is further configured to execute the instructions to:

retrieve one or more documents relating to the query, and
score the one or more documents based at least in part on a first set of criteria when the query is not identified as commercial.

49. (previously presented) The server of claim 48, where the processor is further configured to execute the instructions to:

retrieve the one or more documents relating to the query, and
scoring the one or more documents based at least in part on a second, different set of criteria when the query is identified as commercial.

50. (previously presented) The computer-readable storage medium of claim 11, where the identifying whether the search query is a commercial query includes:

identifying whether the search query is a commercial query based at least in part on one or more attributes of documents that match the search query.

51. (previously presented) The computer-readable storage medium of claim 11, where the identifying whether the search query is a commercial query includes:

identifying whether the search query is a commercial query based at least in part on user-supplied data regarding the search query or documents that match the search query.